

Privacy Policy for the Facebook Fanpage (as of 26.01.2023)

We, Eilhauer Maschinenbau GmbH, use the technical platform and services of Meta Platforms Ireland Ltd, 4 Grand Canal Square Grand Canal Harbour, Dublin 2, Ireland for the information service offered here.

We would like to point out that you use this Facebook page and its functions on your own responsibility. This applies in particular to the use of the interactive functions (e.g. commenting, sharing, rating). Alternatively, you can also access the information offered via this page on our website at <https://eilhauer.de/>.

When you visit our Facebook page, Facebook collects, among other things, your IP address and other information that is present on your PC in the form of cookies. This information is used to provide us, as operators of the Facebook pages, with statistical information about the use of the Facebook page. Facebook provides more detailed information on this at the following link: <http://de-de.facebook.com/help/pages/insights>.

The data collected about you in this context is processed by Facebook Ltd. and may be transferred to countries outside the European Union in the process. Facebook describes in general terms what information it receives and how it is used in its data usage guidelines. There you will also find information on how to contact Facebook and on the settings options for advertisements. The data usage guidelines are available at the following link: <http://de-de.facebook.com/about/privacy>. Facebook's full data policies can be found here: https://de-de.facebook.com/full_data_use_policy.

The European Court of Justice (ECJ) ruled in its judgment of June 5, 2018 that the operator of a Facebook page is jointly responsible with Facebook for the processing of personal data. Thus, there is joint responsibility under Article 26 of the GDPR between Facebook and our company - you can find information on this in the Page Controller Addendum.

In what way Facebook uses data from visits to Facebook pages for its own purposes, to what extent activities on the Facebook page are assigned to individual users, how long Facebook stores this data and whether data from a visit to the Facebook page is passed on to third parties, is not conclusively and clearly stated by Facebook and is not known to us.

When you access a Facebook page, the IP address assigned to your terminal device is transmitted to Facebook. According to Facebook, this IP address is anonymized (for "German" IP addresses) and deleted after 90 days. Facebook also stores information about the end devices of its users (e.g. as part of the "login notification" function); if necessary, this enables Facebook to assign IP addresses to individual users.

If you are currently logged in to Facebook as a user, a cookie with your Facebook ID is located on your end device. This enables Facebook to track that you have visited this page and how you have used it. This also applies to all other Facebook pages. Via Facebook buttons embedded in websites, it is possible for Facebook to record your visits to these website pages and assign them to your Facebook profile. Based on this data, content or advertising can be offered tailored to you.

If you want to avoid this, you should log out of Facebook or deactivate the "stay logged in" function, delete the cookies present on your device and exit and restart your browser. In this way, Facebook information through which you can be directly identified will be deleted. This will allow you to use our Facebook page without revealing your Facebook identifier. When you access interactive features of the page (Like, Comment, Share, Message, etc.), a Facebook login screen will appear. After any login, you will again be recognizable to Facebook as a specific user. Information on how to manage or delete information about you can be found on the following Facebook support pages: <https://de-de.facebook.com/about/privacy#>.

We, as the provider of the information service, operate this page in order to draw attention to our services/products and to get in touch with you as visitors and users of this Facebook page as well as our website. The operation of our Facebook page, including the processing of users' personal data, is based on our legitimate interests in a timely and supportive information and interaction opportunity for and with our users and visitors pursuant to Art. 6 para. 1 lit. f. DSGVO. We do not collect and process any data from your use of our service beyond this. You can find the data protection declaration in the currently valid version under the item "Data protection" on our Facebook page/website. If you have any questions about our information offering, you can

contact us at info@eilhauer.de. The concept underlying the offer can be found at the following Internet address: <https://eilhauer.de/>. Further information on Facebook and other social networks and how you can protect your data can also be found at www.youngdata.de.

Statistical data

Statistical data of various categories are available to us via the so-called "Insights" of the Facebook page. These statistics are generated and provided by Facebook.

As the operator of the site, we have no influence on the generation and presentation. We cannot turn off this function or prevent the generation and processing of the data.

For a selectable period of time as well as for the categories fans, subscribers, reached persons and interacting persons, the following data is provided to us by Facebook in relation to our Facebook page: Total number of page views, "Like" comments, page activities, post interactions, reach, video views, post reach, comments, shared content, responses, proportion of men and women, origin based on country and city, language, calls and clicks in the store, clicks on route planners, clicks on phone numbers. Likewise, data on the Facebook groups linked to our Facebook page are provided in this way. Due to the constant development of Facebook, the availability and processing of the data changes, so that we refer to the already above-mentioned privacy policy of Facebook for further details on this.

We use this data, which is available in aggregated form, to make our posts and activities on our Facebook page more attractive to users. For example, we use the distributions by age and gender for an adapted address and the preferred visiting times of the users for a time-optimized planning of our posts. Information about the type of end devices used by visitors helps us to adapt the visual design of the posts accordingly.

In accordance with the Facebook Terms of Use, which each user has agreed to as part of creating a Facebook profile, we may identify subscribers and fans of the site and view their profiles and other shared information from them.

User Rights

Since only Facebook has full access to user data, we recommend that you contact Facebook directly if you wish to make requests for information or ask other questions about your rights as a user (e.g., right to deletion). If you need assistance with this or have other questions, please feel free to contact us by email at datenschutz@eilhauer.de. If you no longer wish to have the data processing described here in the future, please disconnect your user profile from our site by using the "I no longer like this page" function.